

# 2024 Magazine Editorial Calendar



## JANUARY

Announcing the winners of the Annual Design Awards; glass usage report; fire-rated glazing, moveable glass wall systems; glass and metal railings; trucks and carriers; insulating glass, estimating services.

**Machinery focus:**

Beveling machinery

**Architect focus:**

Multifamily curtainwall and glazing

**Bonuses:**

Sponsored link on daily e-newsletter; distribution at Glass Conference in Charleston, S.C.

**Ads:** December 7, 2023

**Editorial:** November 13, 2023

## FEBRUARY

Top contract glaziers; glazier outlook index; unitized systems; jobsite and workplace safety and training; software, complex façades.

**Machinery focus:**

Aluminum fabrication equipment

**Architect focus:**

Curved glass

**Bonuses:**

Complimentary Showcase release, distribution at Glass Expo Northeast and the Building Envelope Contractors Conference.

**Ads:** January 25

**Editorial:** January 1

## MARCH

Annual Guide to Fabricated Glass and Metal; spotlight on regional fabricators; robotics and automation; adhesives and sealants; tools and supplies.

**Machinery focus:**

Tempering lines

**Architect focus:**

Floors and stairs.

**Bonuses:**

Enhanced fabricator listing including enhanced listing on fabricator map; distribution at Mid-Atlantic Glass Expo.

**Ads:** February 15

**Editorial:** January 22

## APRIL

Protective glazing, including safety and security; school safety; laminated glass and interlayers; natural disaster protection.

**Machinery focus:**

Laminating lines, interlayers and fabrication equipment

**Architect focus:**

Designing for occupant health and comfort, energy-efficient products.

**Bonuses:**

1/6 page ad in the protective glazing supplement.

**Ads:** March 14

**Editorial:** February 19

## MAY

The architect's issue; AIA preview; high-performance façade trends; interior glass applications; glass railings, digitally printed glass; Sixth Annual Design Awards Competition Opens.

**Machinery focus:**

Direct-to-glass printers

**Architect focus:**

Structural glazing

**Bonuses:**

Guaranteed product in AIA preview; distribution at the AIA Conference on Architecture.

**Ads:** April 18

**Editorial:** March 25

## JUNE

Retrofit and renovation; commercial hardware including fittings, VIG, commercial doors, windows and hardware, smart locks, hardware and access control; window film; bird-friendly glazing.

**Machinery focus:**

Washing and drying equipment

**Architect focus:**

Fire-rated glass.

**Bonuses:**

Ask your sales rep about a special research component; and free listing in the Weekly Planner throughout the year; and distribution at Glass Conference in Milwaukee.

**Ads:** May 16

**Editorial:** April 22

## JULY

Annual Guide to New Products and Technology; insulating glass spacers and component developments; storefronts and entrances; glass cleaners.

**Machinery focus:**

Grinding, edging and drilling equipment

**Architect focus:**

Architectural metals and coatings.

**Bonuses:**

Product inclusion in New Products Guide; distribution at 2024 events.

**Ads:** June 13

**Editorial:** May 20

## AUGUST

Most Influential People; training programs; decorative and acid-etched glass; acoustic glazing; estimating services; contract labor; railings; tools and supplies.

**Machinery focus:**

Glass coating equipment

**Architect focus:**

Unitized curtainwall/pre-fabrication

**Bonuses:**

Link in digital edition; free webinar promotion.

**Ads:** July 18

**Editorial:** June 24

## SEPTEMBER

GlassBuild America (GBA) preview, retailers and showroom; commercial windows; backpainted glass.

**Machinery focus:**

CNC cutting equipment

**Architect focus:**

Spandrel and coatings.

**Bonuses:**

Tagline for GBA exhibitors; guaranteed product in GlassBuild America preview; distribution at GlassBuild America.

**Ads:** August 15

**Editorial:** July 22

## OCTOBER

Machinery and Equipment Guide; material handling equipment; software; quality control; glasstec show preview.

**Machinery focus:**

Inspection systems

**Architect focus:**

Silicone glazing and adhesives.

**Bonuses:**

Guaranteed inclusion in machinery guide and/or glasstec preview; bonus distribution at glasstec.

**Ads:** September 5

**Editorial:** August 12

## NOVEMBER

Sustainability awards; high-performance glazing, coatings and facades; recycling; skylights and daylighting; sustainable and energy-efficient products; sunshades and light shelves.

**Machinery focus:**

IG fabrication equipment

**Architect focus:**

Solar glazing

**Bonuses:**

Inclusion in products department; highlight of high-performance product; distribution at 2025 events.

**Ads:** October 10

**Editorial:** September 16

## DECEMBER

Annual Buyers Guide; Readers' Choice Awards; curtainwall and window wall; complex façades.

**Machinery focus:**

Manipulators and handling equipment

**Architect focus:**

Glazing trends

**Bonuses:**

Enhanced listing in the Buyers Guide; inclusion in online interactive Buyers Guide and select email program; distribution at select industry events in 2025.

**Ads:** November 7

**Editorial:** October 14